



GLOBAL MARKETING GROUP

We Lead To Success

Lead Type: Conforming Prospect Model

Global Marketing Group has recently developed a responsive target model by using demographical statistics, derived homeowner credit information, and powerful statistical modeling techniques. We have successfully isolated these prospects by an intensive analysis of the homeowners' history. This cutting edge database technology has produced outstanding results in all market areas. Our conforming model isolates highly responsive prospects with credit ranges greater than 620 and revolving credit card debts greater than \$20,000. With an LTV select of 80% or less, and a length of residence of over 3 years, these individuals are prime prospects! Call your representative today for more information.

Available Selects & Information

Full Name
Street Address
City
State
Zip + 4
Telephone Number
Home Value
Income
Credit Score Range
LTV
Revolving Debt

5,000 Name Minimum Order

All lead rentals for one time use (multiple use available)
Script approval may be required for outbound telemarketing
Sample mail piece may be required for direct mail

Orders will be processed upon receipt of Payment

Available Outputs

Diskette
CD-ROM
Email / FTP
Printout
Mailing Labels

Shipping

Next Day
Second Day
Ground

Method of Payment

Corporate Check
Money Order
Wire Transfer

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