



GLOBAL MARKETING GROUP

We Lead To Success

Lead Type:

FHA / VA and Conventional Leads with Prevailing Interest Rate

In today's competitive market it has become very difficult to find conventional borrowers with higher interest rates. We have successfully isolated these prospects by an intensive analysis of the homeowners' history. Through extensive research and our knowledge of the mortgage industry Global Marketing Group has developed a way to target borrowers by their current interest rate. Our formula has produced outstanding results in all market areas and can be applied to all areas of conventional and government lending. Call your representative today for more information.

Available Selects & Information

Full Name
Street Address
City
State
Zip + 4
Telephone Number
Home Value
Income
Credit Score Range
LTV
Revolving Debt

5,000 Name Minimum Order

All lead rentals for one time use (multiple use available)
Script approval may be required for outbound telemarketing
Sample mail piece may be required for direct mail

Orders will be processed upon receipt of Payment

Available Outputs

Diskette
CD-ROM
Email / FTP
Printout
Mailing Labels

Shipping

Next Day
Second Day
Ground

Method of Payment

Corporate Check
Money Order
Wire Transfer

**721 D North Drive
Melbourne, FL 32934
Ph 877.858.4200 Fax 321.254.3750
www.GMGDirect.com**
