



GLOBAL MARKETING GROUP

We Lead To Success

Lead Type: Non Conforming Lender File

Individuals who have mortgages with finance companies and high rate sub-prime lenders are always hot prospects. However, Global Marketing Groups' unique way of extracting these mortgages is what makes our leads sizzle! By isolating these prospects using our proprietary lender list, which contains over 90% of the name variations these high rate lenders use to record, we have produced outstanding results in all market areas. Targeting lender name variations has allowed us to provide a much more responsive and less solicited prospect. This file comes standard with lender name, mortgage amount, and sale date output. Call your representative today for more information.

Available Selects & Information

Full Name
Street Address
City
State
Zip + 4
Lender Name
Mortgage Amount
Sale Date
Telephone Number
Home Value
Income
Credit Range

Available Outputs

Diskette
CD-ROM
Email / FTP
Printout
Mailing Labels

Shipping

Next Day
Second Day
Ground

Method Of Payment

Corporate Check
Money Order
Wire Transfer

5,000 Name Minimum Order

All lead rentals for one time use (multiple use available)
Script approval may be required for outbound telemarketing
Sample mail piece may be required for direct mail

Orders will be processed upon receipt of Payment

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