



# GLOBAL MARKETING GROUP

We Lead To Success

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## **Lead Type: Sub Prime & Conforming Response Models**

Looking to drastically increase your originations? Then this is it! Global Marketing Group has recently developed a targeted response model by using demographical statistics, derived homeowner credit information, and powerful response modeling techniques. We have successfully isolated these prospects by an intensive analysis of the homeowners' history as well as years of response model research to develop the "Ideal Customer". This cutting edge database technology has produced outstanding results in all market areas. Call your representative today for more information and details about this product.

### ***Available Selects & Information***

Full Name  
Street Address  
City  
State  
Zip + 4  
Telephone Number  
Home Value  
Income  
Credit Score Range  
LTV  
Revolving Debt

### **5,000 Name Minimum Order**

All lead rentals for one time use (multiple use available)  
Script approval may be required for outbound telemarketing  
Sample mail piece may be required for direct mail

Orders will be processed upon receipt of Payment

### ***Available Outputs***

Diskette  
CD-ROM  
Email / FTP  
Printout  
Mailing Labels

### ***Shipping***

Next Day  
Second Day  
Ground

### ***Method of Payment***

Corporate Check  
Money Order  
Wire Transfer

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